



PRESS RELEASE

GDF SUEZ

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GDF SUEZ, the world's most valuable brand in the "utility" sector

GDF SUEZ is recognized as the world's most valuable utility brand by the "Brand Finance Global 500" global brand ranking. The GDF SUEZ brand, present and active on five continents, was valued at more than 13 billion dollars.

The "Brand Finance Global 500" report is published annually and studies the effect of branding on a company's net financial value.

According to the ranking compiled by Brand Finance, the leading international brand valuation consulting company, GDF SUEZ also ranks second in the energy sector, after Shell, and sixth among French companies.

Brand Finance first issued its global report on the relative equity of the 250 top global brands back in 2007. In 2008, the scope of the study was expanded to include the 500 top global brands. Brand Finance uses the "royalty relief method" to determine the value of a company's brand in the context of its total company value. Each brand has been accorded a brand rating : a benchmark study of the strength, risk and future potential of a brand relative to its competitor set, as well as a brand value.

One of the leading energy providers in the world, GDF SUEZ is active across the entire energy value chain, in electricity and natural gas, upstream to downstream. It develops its businesses (energy, energy services and environment) around a responsible-growth model to take up the great challenges: responding to energy needs, ensuring the security of supply, fighting against climate change and maximizing the use of resources. GDF SUEZ relies on diversified supply sources as well as flexible and high-performance power generation in order to provide innovative energy solutions to individuals, cities and businesses. The Group employs 200,650 persons worldwide and achieved revenues of €79.9 billion in 2009. GDF SUEZ is listed on the Brussels, Luxembourg and Paris stock exchanges and is represented in the main international indices: CAC 40, BEL 20, DJ Stoxx 50, DJ Euro Stoxx 50, Euronext 100, FTSE Eurotop 100, MSCI Europe and ASPI Eurozone.

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